

**Join Our Team** - At FWA, every business that supports us in our efforts becomes a strategic member of our team. FWA hosts an annual Educational Conference in Orlando each year, as well as board meetings, CLE events and local membership meetings. Each event opens up an opportunity to develop and cultivate lasting business relationships with our targeted and elite group of attorneys.

**Sponsorship Means Direct Access** - FWA is your partner for integrated marketing solutions, providing everything you need to promote your brand to our members. Our sponsorship levels offer a wide variety of sponsorship opportunities. The FWA organization has over 300 members with a dedicated purpose of protecting and defending the rights of Florida's injured workers. Since 1990, FWA has provided a medium for cooperation and continuing education among lawyers representing the interests of injured and disabled workers. FWA has also developed and maintained relationships with other persons, organizations, and businesses interested in promoting fair and just treatment for workers who suffer on-the-job injuries and the families who depend on them. You are invited to take advantage of this unique opportunity to market your company to FWA members.

(PLEASE CHECK ONE OPTION BELOW)

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PLATINUM

**PLATINUM Sponsorship - \$25,000.00**

- Safe Harbor level guaranteeing no lower level sponsors in specifically identified industry
- Attendance and Introduction as Platinum Level Sponsor at all FWA Board Meetings
- Approximately 5-minute presentation by your designated representative at each FWA Board Meeting (up to 3 x year) about your company, services offered, and any new information about your company
- Platinum Priority opportunities to host receptions, town hall, and other FWA meetings year round
- Platinum Priority Sponsor Listing on FWA's web site with link to your company's website or landing page
- Platinum Priority Sponsor Listing in the electronic FWA Sponsorship Directory sent to FWA membership up to twice per year; includes link to your website or designated landing page.\*
- Opportunity to submit relevant content/articles for each FWA Newsletter sent to members (up to one Newsletter per quarter)\*
- Platinum Priority for co-hosting webinars and for speaking opportunities for a live CLE program when offered
- Up to Four (4) promotional emails per year sent by FWA staff to the membership AND FWA List Serve membership; FWA Staff will work in cooperation with you to create these promotions.\*
- **Annual FWA Educational Conference (June 2-3, 2022):**
  - Platinum Priority booth placement over lower level sponsors, 6 ft. skirted table with Platinum Level sponsorship recognition, and 2 chairs provided.
  - Platinum Priority advertisement opportunities in conference registration materials (brochures, business cards, promotional items, etc)\*
  - Approximately 10-minute speaking opportunity about your company during conference by your designated representative
  - Platinum Priority placement advertisement in Educational Conference course materials\*
  - Attendance and Recognition as Platinum Sponsor at Conference luncheon (up to 4 people)
  - Attendance at Thursday evening Reception following conference (up to 4 people)
  - Conference Registration List of Attendees with contact information
  - Post-Conference Recognition as Platinum Sponsor in FWA Newsletter

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GOLD

**GOLD Sponsorship - \$10,000.00**

- Gold Sponsor Listing on FWA's web site with link to your company's website or landing page \*
- Gold Sponsor Listing in electronic FWA Sponsorship Directory sent to FWA membership up to twice per year, includes link to your website or designated landing page\*
- Gold Level priority for co-hosting webinars and for speaking opportunities for live CLE programs when offered
- Opportunity to submit relevant content/articles for each FWA Newsletter sent to members (up to one Newsletter per quarter)\*
- Up to two (2) promotional emails per year sent by FWA staff to the membership AND FWA List Serve membership; FWA Staff will work in cooperation with you to create this promotion.\*
- **Annual Educational Conference (June 2-3, 2022):**
  - Gold Priority booth placement at conference, 6 ft. skirted table with Gold Level sponsorship designation, and 2 chairs provided
  - Gold Priority advertisement opportunities in conference registration materials (brochures, business cards, promotional items, etc.)\*
  - Approximately 5-minute speaking opportunity to conference attendees at the annual educational seminar
  - Gold Priority placement of advertisement in conference course materials\*
  - Attendance at Conference Luncheon (up to 4 people)
  - Attendance at Thursday evening Reception following conference sessions (up to 4 people)
  - Conference Registration List of Attendees with contact information
  - Post Conference Recognition as Gold Sponsor in FWA Newsletter



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SILVER

## SILVER Sponsorship - \$5,000

- Silver Sponsor listing on FWA's web site with link to your company's website or designated landing page\*
- Silver Sponsor listing in electronic FWA Sponsorship Directory sent to FWA membership up to twice per year, includes link to your website or designated landing page\*
- Silver Priority opportunities for co-hosting webinars and for speaking opportunities at live CLE programs when offered  
Opportunity to submit relevant content/articles for each FWA Newsletter sent to members (up to one Newsletter per quarter)\* Up to (2) promotional emails per year sent by FWA staff to the membership AND List Serve membership; FWA Staff will work in cooperation with you to create this promotion.\*
- **Annual Educational Conference (June 2-3, 2022):**
  - Silver Priority booth placement at conference, 6 ft skirted table with Silver Level sponsorship designation, and 2 chairs provided
  - Silver Priority advertisement opportunities in conference registration materials (brochures, business cards, promotional items, etc.)\*
  - Silver Priority placement of advertisement in conference course materials\*
  - Attendance at Conference Luncheon (up to 4 people)
  - Attendance at Thursday evening reception following conference sessions (up to 4 people)
  - Conference Registration List of Attendees with contact information
  - Post Conference Recognition as a Silver Sponsor in FWA Newsletter

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BRONZE

## BRONZE Sponsorship - \$3,500.00

- Bronze Level Sponsor listing on FWA's web site with link to your company's website or designated landing page\*
- Bronze Level Sponsor listing in electronic FWA Sponsorship Directory sent to FWA membership up to twice per year, includes link to your website or designated landing page\*
- Opportunity to submit relevant content/articles for each FWA Newsletter sent to members (up to one Newsletter per quarter)\*
- Introductory or re-introductory email sent by FWA staff to membership AND FWA List Serve membership upon becoming a FWA Bronze Sponsor each year\*
- **Annual Educational Conference (June 2-3, 2022):**
  - Booth at annual conference, 6 ft skirted table with Bronze Level sponsorship designation, and 2 chairs provided
  - Advertisement opportunities in conference registration materials (brochures, business cards, promotional items, etc.)\*
  - Bronze Level placement of advertisement in conference course materials\*
  - Attendance at Conference Luncheon (up to 3 people)
  - Attendance at the Thursday evening reception following conference sessions (up to 3 people)
  - Post Conference Recognition as a Bronze Sponsor in FWA Newsletter

\*All promotional materials subject to approval from FWA legal counsel as standard procedure

## Sponsorship & Annual Conference Exhibit Terms, Rules and Regulations

### 1. Annual Conference Space Assignment

Exhibit space assignments will be made based on sponsor level priorities and number of consecutive years as FWA sponsor. Space will not be reserved until sponsorship payment is received in full.

### 2. Annual Conference Exhibit Space Description

All spaces include a 6-foot draped table and 2 chairs with sponsorship level designation. Electrical, easels, telephone and Internet access may be an additional charge when available. Please indicate your additional needs on the application. Name badges for the representatives(s) listed will be provided. No walls, partitions, signs, easels or other obstructions may be erected in locations that interfere with the general view "down the aisle," or with other exhibit flow.

### 3. Use of Annual Conference Exhibits

All exhibits shall be to serve the interests of FWA and shall be operated in a professional, courteous manner that will not detract from other exhibits, or the conference as a whole. FWA reserves the right to require immediate withdrawal of any exhibit that FWA believes to be injurious to the purpose of FWA. Promotional giveaways and/or drawings are permitted. Please advise FWA in advance and we will attempt to promote your company's drawings. Set-up and take-down times will be provided by FWA. It is the responsibility of the exhibitor to remove their exhibit by the specified time. No exhibitor shall sublet, assign, or share any part of their allocated space.

### 4. Annual Conference Liability, Insurance, and Responsibilities

Insurance and liability are the sole responsibility of the sponsor/exhibitor. All local regulations will be strictly enforced and the sponsor/exhibitor assumes all responsibility for compliance with such regulations. All display material must be flameproof and subject to inspection. No combustible material is allowed in the hotel. No signs or other articles are to be fastened to walls or electrical fixtures. Use of tacks, tape, nails or any tools or materials that could mar the floors or walls is prohibited.

FWA and the hotel management reserve the right to limit or restrict conference exhibits which because of noise or other reason may be considered objectionable, and close without indemnity or any liability to an exhibitor, after due notice, all exhibits not so conforming. Sponsors/Exhibitors shall at all times abide by any and all regulations and requirements of the hotel restricting exhibits or any matter connected herewith. Sponsors/Exhibitors are liable for any damage caused to the building, floor, walls, columns, hotel rental equipment or other exhibitor's property. Sponsors/Exhibitors assume entire responsibility for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of Hotel and shall indemnify and hold harmless FWA, the Hotel, agents, servants and employees from any and all such losses, damages and claims.

### 5. Sponsor/Exhibit Eligibility

The FWA reserves the right to determine the eligibility of any company or product for sponsorship of FWA and inclusion in the Sponsor/Exhibit area of the annual conference and reserves the right to refuse sponsorship applications or prohibit any exhibit or representative(s) which in the opinion of FWA is not suitable. FWA reserves the right to accept or reject the sponsorship application of any company upon the sole opinion of the FWA Sponsorship Committee's determination that the applicant's business is inconsistent with the goals and objectives of FWA's mission and purpose. The Sponsorship & Annual Exhibit Terms, Rules and Regulations become binding upon acceptance of this contract between the applicant and its employees and the Florida Workers' Advocates (FWA). Publication of advertising does not imply endorsement of products or services.

### 6. Limits of Liability

FWA reserves the right to reject any ad or submitted article for any reason, in its sole discretion, including but not limited to rejection on the basis of content or format. Sponsor agrees to hold harmless and indemnify FWA and its directors, officers, agents, employees, subsidiaries, affiliates, successors and assigns from and against any and all loss, damage, liability, claims, costs, causes of action, judgments, payments, expenses, including expenses for investigation and attorneys' fees, which in any way result or arise from the acts or omissions of the advertiser, its directors, officers, agents, employees, parent, subsidiaries, affiliates, successors, assigns or insurers in connection with the advertisement.

Sponsor agrees to FWA's current advertising policies which are incorporated by this reference as a part of this contract. Sponsor agrees that FWA's maximum liability to sponsor for any error or omission by FWA in regard to the advertisement shall be limited to a refund to the sponsor of the amount paid by the sponsor for such erroneous or omitted advertisement. Sponsor agrees to check the first appearance of any advertisement for errors and to advise FWA immediately of any corrections.

### 7. Non-Recourse Funding- FWA Policy Regarding Non-Recourse Funding Companies

Disclaimer: In accordance with F.S. 440.22 – Assignment and Exemption from Claims of Creditors and in compliance with Florida Bar Ethics Opinion 00-3, the FWA makes no determination or representation as to whether any particular non-recourse funding company is in conformity with Florida Statutes, Florida Bar Rules or opinions, or any other applicable guidelines. FWA reserves the right to add this disclaimer to all future advertisements in FWA publications and decline to advertise in violation of this provision.

**FLORIDA WORKERS' ADVOCATES, INC.  
2022 SPONSORSHIP APPLICATION**

\_\_\_\_\_  
Applicant Sponsor Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
Company Web Site

**Send application to:**

Florida Workers' Advocates  
c/o Karla Hart, Executive Director  
Email: Karlahartlaw@outlook.com  
Facsimile: (850) 894-9664

**Payment information:**

Applications will be reviewed and returned to applicant signed by a FWA representative on approval. Payment is due upon FWA acceptance and return of application.

**Make check payable and mail to:**

Florida Workers' Advocates, Inc.  
Post Office Box 1734  
Tallahassee, FL 32302-1734

**Questions?**

Text or Call:  
Kim Syfrett, Sponsorship Chair (850) 866-0227; or  
Karla Hart, Executive Director (850) 544-7982

Please choose a Sponsorship Level:

PLATINUM - \$25,000

GOLD - \$10,000

SILVER - \$5,000

BRONZE - \$3,500

The undersigned hereby applies for an annual FWA sponsorship at the above specified level and for exhibit space at the Annual Educational Conference of Florida Workers' Advocates, Inc., and agrees to, if accepted, be bound by the attached conditions, rules and regulations. It is understood this application will become a binding contract upon acceptance by FWA. Acceptance is effective on date signed by FWA representative, but sponsorship term does not begin until full payment received. The sponsorship term is for one year

\_\_\_\_\_  
Authorized Company Agent Signature

\_\_\_\_\_  
Printed Name of Authorized Company Agent

\_\_\_\_\_  
Authorized Company Agent's Title (print)

Names of Conference booth personnel/Luncheon attendees

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\*The above information is used to create name tags for Annual Conference attendees. Should this information change, please notify FWA.

FWA Sponsorship Application Acceptance

\_\_\_\_\_  
FWA Representative

\_\_\_\_\_  
Date

