



2021 FWA SPONSORSHIP PACKAGE & AGREEMENT

Sponsorship & Exhibiting Opportunities

June 3-4 - JW Marriott - Grande Lakes - Orlando

Join Our Team - At FWA, every business that supports us in our efforts becomes a strategic member of our team. FWA hosts an annual Educational Conference in Orlando each year, as well as board meetings, CLE events and local membership meetings. Each event opens up an opportunity to develop and cultivate lasting business relationships with our targeted and elite group of attorneys.

Sponsorship Means Direct Access - FWA is your partner for integrated marketing solutions, providing everything you need to promote your brand to our members. Our sponsorship levels offer a wide variety of sponsorship opportunities. The FWA organization has over 300 members with a dedicated purpose of protecting and defending the rights of Florida's injured workers. Since 1990, FWA has provided a medium for cooperation and continuing education among lawyers representing the interests of injured and disabled workers. FWA has also developed and maintained relationships with other persons, organizations, and businesses interested in promoting fair and just treatment for workers who suffer on-the-job injuries and the families who depend on them. You are invited to take advantage of this unique opportunity to market your company to FWA members.

(PLEASE CHECK ONE)

DIAMOND Corporate Sponsorship - \$50,000.00

- **Exclusivity** – your company will have no other competitors in your area of practice/industry
- Attendance and Introduction as a Diamond Level Sponsor at both General Membership and Board Meetings
- Approximately 15-minute presentation by your designated representative at FWA Board Meetings (up to 3 x year) about your company, services offered, and any new information about your company
- Annual FWA Educational Conference:
 - Priority/Choice of booth placement over all other level sponsors at Conference, 6 ft. skirted table, 2 chairs provided
 - Advertisement opportunities in Conference registration materials (brochures, business cards, promotional items, etc.)*
 - Approximately 20-minute speaking opportunity by your designated representative about your company to conference attendees
 - Diamond Level priority placement advertisement in Educational Conference course materials
 - Attendance and Recognition as Diamond Sponsor at Conference Luncheon (up to 4 people)
 - Attendance at the Thursday evening Reception following conference sessions (up to 4 people)
 - Conference Registration List of Attendees
 - Post Conference Recognition as Diamond Level Sponsor in FWA Newsletter
- Priority Diamond Sponsor Listing on FWA's web site with link to your company's website or landing page
- Priority Diamond Sponsor Listing in the electronic FWA Sponsorship Directory sent to FWA membership up to twice per year; includes link to your website or designated landing page.*
- Opportunity to submit relevant content/articles for each FWA Newsletter sent to membership (up to one newsletter per quarter)*
- Priority preference for speaking opportunity for a live CLE program when offered
- Diamond Sponsor mention on all FWA Member Appreciation Receptions
- FWA member mailing list in electronic format (Name, addresses and email only, one-time use - signed contract required)
- Four (4) promotional emails per year (one per quarter) sent by FWA staff to membership AND FWA List Serve Membership; FWA works in cooperation with you to create these promotions.*

Platinum Sponsorship - \$25,000.00

- Attendance and Introduction as Platinum Level Sponsor at FWA Board Meetings
- Approximately 5-minute presentation by your designated representative at FWA Board Meetings (up to 3 x year) about your company, services offered, and any new information about your company
- Annual FWA Educational Conference:
 - Choice of booth placement over lower level sponsors at Conference, 6 ft. skirted table, 2 chairs provided
 - Advertisement opportunities in conference registration materials (brochures, business cards, promotional items, etc.)*
 - Approximately 10-minute speaking opportunity by your designated representative about your company to conference attendees
 - Platinum Level priority placement advertisement in Educational Conference course materials*
 - Attendance and Recognition as Platinum Sponsor at Conference Luncheon (up to 4 people)
 - Attendance at the Thursday evening Reception following conference sessions (up to 4 people)
 - Conference Registration List of Attendees
 - Post Conference Recognition as Platinum Sponsor in FWA Newsletter
- Priority Platinum Sponsor Listing on FWA's web site with link to your company's website or landing page
- Priority Platinum Sponsor Listing in the electronic FWA Sponsorship Directory sent to FWA membership up to twice per year; includes link to your website or designated landing page.*
- Opportunity to submit relevant content/articles for each FWA Newsletter sent to members (up to one Newsletter per quarter)*
- Two (2) promotional emails per year sent by FWA staff to the membership AND FWA List Serve membership; FWA Staff will work in cooperation with you to create these promotions.*

Visit Us Online: www.fwaconference.org

GOLD Sponsorship - \$10,000.00

- Annual Educational Conference:
 - Booth at annual conference, 6 ft. skirted table and 2 chairs provided
 - Advertisement opportunities in conference registration materials (brochures, business cards, promotional items, etc.)*
 - Approximately 5-minute speaking opportunity to conference attendees at the annual educational seminar
 - Gold Level placement of advertisement in conference course materials*
 - Attendance at Conference Luncheon (up to 4 people)
 - Attendance at the Thursday evening reception following conference sessions (up to 4 people)
 - Conference Registration List of Attendees
 - Post Conference Recognition as Gold Sponsor in FWA Newsletter
- Gold Sponsor Listing on FWA's web site with link to your company's website or landing page*
- Gold Sponsor Listing in electronic FWA Sponsorship Directory sent to FWA membership up to twice per year, includes link to your website or designated landing page*
- Opportunity to submit relevant content/articles for each FWA Newsletter sent to members (up to one Newsletter per quarter)*
- One (1) promotional email per year sent by FWA staff to the membership AND FWA List Serve membership; FWA Staff will work in cooperation with you to create this promotion.*

SILVER Sponsorship - \$5,000.00

- Annual Educational Conference:
 - Booth at annual conference, 6 ft skirted table and 2 chairs provided
 - Advertisement opportunities in conference registration materials (brochures, business cards, promotional items, etc.)*
 - Silver Level placement of advertisement in conference course materials*
 - Attendance at Conference Luncheon (up to 4 people)
 - Attendance at the Thursday evening reception following conference sessions (up to 4 people)
 - Conference Registration List of Attendees
 - Post Conference Recognition as a Silver Sponsor in FWA Newsletter
- Silver Sponsor listing on FWA's web site with link to your company's website or designated landing page*
- Silver Sponsor listing in electronic FWA Sponsorship Directory sent to FWA membership up to twice per year, includes link to your website or designated landing page*
- Opportunity to submit relevant content/articles for each FWA Newsletter sent to members (up to one Newsletter per quarter)*
- Introductory or re-introductory email sent by FWA staff to membership AND FWA List Serve membership upon becoming a FWA Silver Sponsor each year*

BRONZE Sponsorship - \$2,500.00

- Annual Educational Conference:
 - Booth at annual conference, 6 ft skirted table and 2 chairs provided
 - Advertisement opportunities in conference registration materials (brochures, business cards, promotional items, etc.)*
 - Bronze Level placement of advertisement in conference course materials*
 - Attendance at Conference Luncheon (up to 3 people)
 - Attendance at the Thursday evening reception following conference sessions (up to 3 people)
 - Post Conference Recognition as a Silver Sponsor in FWA Newsletter
- Bronze Level Sponsor listing on FWA's web site with link to your company's website or designated landing page*
- Bronze Level Sponsor listing in electronic FWA Sponsorship Directory sent to FWA membership up to twice per year, includes link to your website or designated landing page*
- Opportunity to submit relevant content/articles for each FWA Newsletter sent to members (up to one Newsletter per quarter)*
- Introductory or re-introductory email sent by FWA staff to membership AND FWA List Serve membership upon becoming a FWA Bronze Sponsor each year*

CONFERENCE Sponsorship - \$2,500.00

- Annual Educational Conference:
 - Booth at annual conference, 6 ft skirted table and 2 chairs provided
 - Advertisement opportunities in conference registration materials (brochures, business cards, promotional items, etc.)*
 - Conference Level placement of advertisement in conference course materials*
 - Attendance at Conference Luncheon (up to 2 people)
 - Attendance at the Thursday evening reception following conference sessions (up to 2 people)
 - Post Conference Recognition as a Conference Sponsor in FWA Newsletter

*All promotional materials subject to approval from FWA legal counsel as standard procedure

Exhibit Terms, Rules and Regulations

1. Space Assignment

Exhibit space assignments will be made based on sponsor level, first-come, first-served, in the order of receipt of the exhibit agreement and payment. The earlier your payment is received the more likely you are to receive your choice of selected space. Space will not be reserved until payment is received in full.

2. Exhibit Space Description

All spaces include a 6-foot draped table and 2 chairs. Electrical, easels, telephone and Internet access may be an additional charge. Please indicate your additional needs on the application. Name badges for the representatives(s) listed will be provided. No walls, partitions, signs, easels or other obstructions may be erected in locations that interfere with the general view "down the aisle," or with other exhibit flow.

3. Use of Exhibits

All exhibits shall be to serve the interests of FWA and shall be operated in a professional, courteous manner that will not detract from other exhibits, or the conference as a whole. FWA reserves the right to require immediate withdrawal of any exhibit that FWA believes to be injurious to the purpose of FWA. Promotional giveaways and/or drawings are permitted. Please advise FWA in advance and we will attempt to promote your company's drawings. Set-up and take-down times will be provided by FWA. It is the responsibility of the exhibitor to remove their exhibit by the specified time. No exhibitor shall sublet, assign, or share any part of their allocated space.

4. Cancellations

A sponsoring exhibitor may cancel this agreement by giving FWA written notice on or before March 1st before a June conference. In the event of a cancellation by this date, FWA will retain the sum of \$250. For cancellations made after March 1st for the June Conference, the total cost will be retained by FWA. In the event that fire, strike, pandemic, or other circumstances beyond the control of FWA cause the Conference to be cancelled, a full refund of the Exhibitor's sponsorship fee will be made.

5. Liability, Insurance, and Responsibilities

Insurance and liability are the sole responsibility of the exhibitor. All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. All display material must be flameproof and subject to inspection. No combustible material is allowed in the hotel. No signs or other articles are to be fastened to walls or electrical fixtures. Use of tacks, tape, nails or any tools or materials that could mar the floors or walls is prohibited.

FWA and the hotel management reserve the right to limit or restrict exhibits which because of noise or other reason may be considered objectionable, and close without indemnity or any liability to an exhibitor, after due notice, all exhibits not so conforming. Exhibitors shall at all times abide by any and all regulations and requirements of the hotel restricting exhibits or any matter connected herewith. Exhibitors are liable for any damage caused to the building, floor, walls, columns, hotel rental equipment or other exhibitor's property. Exhibitors assume entire responsibility for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of Hotel and shall indemnify and hold harmless FWA, the Hotel, agents, servants and employees from any and all such losses, damages and claims.

6. Exhibit Eligibility

The FWA reserves the right to determine the eligibility of any company or product for inclusion in the Exhibit area and reserves the right to refuse or prohibit any exhibit or representative(s) which in the opinion of FWA is not suitable. FWA reserves the right to accept or reject the sponsorship application of any company upon the sole opinion of the FWA Sponsorship Committee's determination that the applicant's business is inconsistent with the goals and objectives of FWA's mission and purpose. The exhibit terms, rules and regulations become binding upon acceptance of this contract between the applicant and its employees and the Florida Workers' Advocates (FWA). Publication of advertising does not imply endorsement of products or services.

7. Limits of Liability

FWA reserves the right to reject any ad for any reason, in its sole discretion, including but not limited to rejection on the basis of content or format.

Advertiser agrees to hold harmless and indemnify FWA and its directors, officers, agents, employees, subsidiaries, affiliates, successors and assigns from and against any and all loss, damage, liability, claims, costs, causes of action, judgments, payments, expenses, including expenses for investigation and attorneys' fees, which in any way result or arise from the acts or omissions of the advertiser, its directors, officers, agents, employees, parent, subsidiaries, affiliates, successors, assigns or insurers in connection with the advertisement.

Advertiser agrees to FWA's current advertising policies which are incorporated by this reference as a part of this contract. Advertiser agrees that FWA's maximum liability to advertiser for any error or omission by FWA in regard to the advertisement shall be limited to a refund to the advertiser of the amount paid by the advertiser for such erroneous or omitted advertisement. Advertiser agrees to check the first appearance of any advertisement for errors and to advise FWA immediately of any corrections.

8. Non-Recourse Funding- FWA Policy Regarding Non-Recourse Funding Companies

The FWA reserves the right to add the below disclaimer to all future advertisements in FWA publications. Due to the requirement to include this disclaimer in all advertising, website advertising is not available to non-recourse funding companies at this time. All printed ads will need to be reviewed and approved by the FWA before publication.

Disclaimer: An attorney should not discuss non-recourse advance funding with a client unless it is done in compliance with Florida Bar Ethics Opinion 00-3. The Florida Bar discourages the use of non-recourse advance funding companies. An attorney may provide a client with information about companies that offer non-recourse advance funding if it is in the client's interest and done in compliance with Florida Bar Ethics Opinion 00-3. The individual lawyer is responsible for ensuring that his or her conduct is in compliance with the Rules Regulating The Florida Bar and comports with Florida Ethics Opinion 00-03.

The FWA recommends that attorneys who do provide names of non-recourse advance funding companies to clients should provide only names of companies that are in conformity with the guidelines contained in the agreement between the New York Attorney General and certain companies dated Feb. 17, 2005. The FWA makes no determination or representation as to whether any particular non-recourse advance funding company is in conformity with Florida Bar rules or opinions, or any other guidelines and comports with Florida Ethics Opinion 00-03.

Advertiser agrees to check the first appearance of any advertisement for errors and to advise FWA immediately of any corrections.

8. Non-Recourse Funding - FWA Policy Regarding Non-Recourse Funding Companies

The FWA reserves the right to add the below disclaimer to all future advertisements in FWA publications. Due to the requirement to include this disclaimer in all advertising, website advertising is not available to non-recourse funding companies at this time. All printed ads will need to be reviewed and approved by the FWA before publication.

Disclaimer: An attorney should not discuss non-recourse advance funding with a client unless it is done in compliance with Florida Bar Ethics Opinion 00-3. The Florida Bar discourages the use of non-recourse advance funding companies. An attorney may provide a client with information about companies that offer non-recourse advance funding if it is in the client's interest and done in compliance with Florida Bar Ethics Opinion 00-3. The individual lawyer is responsible for ensuring that his or her conduct is in compliance with the Rules Regulating The Florida Bar and comports with Florida Ethics Opinion 00-03.

The FWA recommends that attorneys who do provide names of non-recourse advance funding companies to clients should provide only names of companies that are in conformity with the guidelines contained in the agreement between the New York Attorney General and certain companies dated Feb. 17, 2005. The FWA makes no determination or representation as to whether any particular non-recourse advance funding company is in conformity with Florida Bar rules or opinions, or any other guidelines and comports with Florida Ethics Opinion 00-03.

The Florida Workers' Advocates, Inc.
2021 Exhibitor & Sponsorship Application
June 3-4, 2021 at the JW Marriott - Grande Lakes in Orlando, FL

Company Name

Contact Name

Address

City

State

Zip Code

Phone

Fax

Email

Company Web Site

Payment Information: Payment due by May 1, 2021

By Credit Card: (Circle type)

Visa Master Card American Express

Card Number

Card Exp. Date

Name on Card

CCV:

By Check, make payable to: Florida Workers' Advocates, Inc.
Mail to: Post Office Box 1734, Tallahassee, FL 32302-1734

It is understood that this application will become a binding contract upon acceptance by FWA and incorporated into this contract are the attached terms, rules and regulations.

Authorized Applicant Signature

Print Name

Sponsorship Level (please check)

- DIAMOND Corporate Sponsorship - \$50,000.00
 PLATINUM Sponsor - \$25,000
 GOLD Sponsor - \$10,000
 SILVER Sponsor - \$5,000
 BRONZE Sponsor - \$2,500
 CONFERENCE Sponsor - \$2,500

Written cancellations of exhibit space received prior to May 1, 2021 will result in \$250 fee. No refunds will be made if cancellation is received after May 1st.

Names of booth personnel/luncheon attendees

Please note number of staff included in your sponsorship level

The undersigned hereby applies for sponsorship at the above specified level and exhibit space at the 2021 Annual Educational Conference of Florida Workers' Advocates, Inc., and agrees to, if accepted, be bound by the attached conditions, rules and regulations.

Authorized Company Agent Signature

Printed Name of Authorized Company Agent

Authorized Company Agent's title (print or type)

QUESTIONS?

RICHARD RUNGE, FWA Conference Coordinator
Phone: 305-776-9029 | Fax: 407-214-0920
Email: admin@fwaconference.org

Visit Us Online: www.fwaconference.org