



FWA SPONSORSHIP PACKAGE AND AGREEMENT

Sponsorship & Exhibiting Opportunities

Join Our Team- At FWA, every business that supports us in our efforts becomes a strategic member of our team. FWA hosts an annual Educational Conference in Orlando each year, as well as other board meetings, CLE events and local membership meetings. Each event opens up an opportunity for you to develop and cultivate lasting business relationships with our targeted and elite group of attorneys.

Sponsorship Means Direct Access- FWA is your partner for integrated marketing solutions, providing everything you need to promote your brand to our members. Our integrated solutions include personal networking via pre-approved messages blasted on our private email list serve, online presence on our Web Site (<http://floridaworkers.org/>), event promotions and mailing list usage. Every business can increase its return on investment and maximize its marketing exposure by reaping the benefits of having significant access to a network of elite attorneys. The FWA has nearly 300 members and its dedicated purpose of the FWA is to protect and defend the workforce of Florida and particularly the rights of Florida's injured workers by providing a medium for cooperation and continuing education among lawyers representing the interests of injured and disabled workers and other persons interested in promoting injured workers and providing fair and just treatment to those workers who suffer workplace injuries and those who are dependent upon them.

You are invited to take advantage of this unique opportunity to market your company to attendees of FWA's Educational Conference. This is a one-of-a-kind annual event where Florida attorneys specializing in representing injured workers gather together. Due to limited booth space availability, there will be close exposure to the Conference attendees. Below are the various options for your consideration: (PLEASE CHECK ONE)

DIAMOND Corporate Sponsorship - \$50,000.00

- Attendance at general membership and board meetings
- Booth at annual conference, 6 ft. skirted table, 2 chairs
- Advertisement in conference course materials
- Attendance at conference luncheon (up to 4 people)
- Listed in conference sponsors acknowledgement flyer at each luncheon place setting
- Approximately 20-minute speaking opportunity to conference attendees at the annual educational seminar.
- Attendance at the Thursday evening reception following conference (up to 4 people)
- Complimentary listing on FWA's web site with link to your company's website
- **Exclusivity-** you will have no competitors in your area of practice
- Conference registration list of attendees to annual conference
- Priority Preference on a Speaking Opportunity During a Live CLE Program
- First Choice of Exhibit Space (Complimentary) at Annual Convention
- Sponsor Mention on All FWA Member Appreciation Receptions
- FWA Member Mailing List in Electronic Format (Name & Addresses and Email Only, One-Time Use - Signed Contract Required)
- Receive 4 promotional emails, one per quarter, sent to the FWA membership list by FWA staff. FWA Staff will work in cooperation in creation of this promotion. All promotional emails subject to approval from FWA legal counsel as standard procedure.

Platinum Sponsorship - \$25,000.00 p/ yr.

- Booth at annual conference, 6 ft. skirted table, 2 chairs
- Advertisement in conference course materials
- Attendance at conference luncheon (up to 4 people)
- Approximately 10-minute speaking opportunity to conference attendees at the annual educational seminar
- Attendance at the Thursday evening reception following conference (up to 4 people)

- Complimentary listing on FWA's web site with link to your company's website
- Post conference recognition in FWA's newsletter
- Conference registration list of attendees
- Second Choice of Prime Exhibit Space (Complimentary) at FWA Annual Convention
- Receive 2 promotional emails per year sent to the FWA membership list by FWA staff. FWA Staff will work in cooperation in creation of this promotion. All promotional emails subject to approval from FWA legal counsel as standard procedure.

GOLD Sponsorship - \$5,000.00

- Booth at annual conference, 6 ft. skirted table, 2 chairs
- Advertisement in conference course materials
- Attendance at conference luncheon (up to 4 people)
- Attendance at the Thursday evening reception following conference (up to 4 people)
- Complimentary listing on FWA's web site with link to your company's website
- Post conference recognition in FWA's newsletter
- Conference registration list of attendees

SILVER Sponsorship - \$2,500.00

- Booth at annual conference, 6 ft. skirted table, 2 chairs
- Advertisement in course materials
- Attendance at conference luncheon (up to 3 people)
- Approximately 5-minute speaking opportunity to conference attendees
- Attendance at the Friday evening reception following conference (up to 3 people)
- Complimentary listing on FWA's web site with link to your company's web site
- Post Conference recognition in FWA's newsletter

Exhibit Terms, Rules and Regulations

1. Space Assignment

Exhibit space assignments will be made first-come, first-served, in the order of receipt of the exhibit agreement and payment. The earlier your payment is received the more likely you are to receive your selected space. Space will not be reserved until payment is received in full.

2. Exhibit Space Description

All spaces include a 6-foot draped table and 2 chairs. Electrical, easels, telephone and Internet access may be an additional charge. Please indicate your additional needs on the application. Name badges for the representatives(s) listed will be provided. No walls, partitions, signs, easels or other obstructions may be erected in locations that interfere with the general view "down the aisle," or with other exhibit flow.

3. Use of Exhibits

All exhibits shall be to serve the interests of FWA members and shall be operated in a professional, courteous manner that will not detract from other exhibits, or the conference as a whole. FWA reserves the right to require immediate withdrawal of any exhibit that FWA believes to be injurious to the purpose of FWA. Promotional giveaways and/or drawings are permitted. Please advise FWA in advance and we will attempt to promote your company's drawings. Set-up and take-down times will be provided by FWA. It is the responsibility of the exhibitor to remove their exhibit by the specified time. No exhibitor shall sublet, assign, or share any part of their allocated space.

4. Cancellations

A sponsoring exhibitor may cancel this agreement by giving FWA written notice on or before March 1, 2014. In the event of a cancellation by this date, FWA will retain the sum of \$250. For cancellations made after March 1, 2014, the total cost will be retained by FWA. In the event that fire, strike, or other circumstances beyond the control of FWA cause the Conference to be cancelled, a full refund of the Exhibitor's sponsorship fee will be made.

5. Liability, Insurance, and Responsibility

Insurance and liability are the sole responsibility of the exhibitor. All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. All display material must be flameproof and subject to inspection. No combustible material is allowed in the hotel. No signs or other articles are to be fastened to walls or electrical fixtures. Use of tacks, tape, nails or any tools or materials that could mar the floors or walls is prohibited.

FWA and the hotel management reserve the right to limit or restrict exhibits which because of noise or other reason may be considered objectionable, and close without indemnity or any liability to an exhibitor, after due notice, all exhibits not so conforming. Exhibitors shall at all times abide by any and all regulations and requirements of the hotel restricting exhibits or any matter connected herewith. Exhibitors are liable for any damage caused to the building, floor, walls, columns, hotel rental equipment or other exhibitor's property.

Exhibitors assume the entire responsibility for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the Hotel and shall indemnify and hold harmless FWA, the Hotel, agents, servants and employees from any and all such losses, damages and claims.

6. Exhibit Eligibility

The FWA reserves the right to determine the eligibility of any company or product for inclusion in the Exhibit area and reserves the right to refuse or

prohibit any exhibit or representative(s) which in the opinion of FWA is not suitable. FWA reserves the right to accept or reject the sponsorship application of any company upon the sole opinion of the FWA Sponsorship Committee's determination that the applicant's business is inconsistent with the goals and objectives of FWA's mission and purpose. The exhibit terms, rules and regulations become binding upon acceptance of this contract between the applicant and its employees and the Florida Workers' Advocates (FWA). Publication of advertising does not imply endorsement of products or services.

7. Limits of Liability

FWA reserves the right to reject any ad for any reason, in its sole discretion, including but not limited to rejection on the basis of content or format. Advertiser agrees to hold harmless and indemnify FWA and its directors, officers, agents, employees, subsidiaries, affiliates, successors and assigns from and against any and all loss, damage, liability, claims, costs, causes of action, judgments, payments, expenses, including expenses for investigation and attorneys' fees, which in any way result or arise from the acts or omissions of the advertiser, its directors, officers, agents, employees, parent, subsidiaries, affiliates, successors, assigns or insurers in connection with the advertisement.

Advertiser agrees to FWA's current advertising policies which are incorporated by this reference as a part of this contract. Advertiser agrees that FWA's maximum liability to advertiser for any error or omission by FWA in regard to the advertisement shall be limited to a refund to the advertiser of the amount paid by the advertiser for such erroneous or omitted advertisement.

Advertiser agrees to check the first appearance of any advertisement for errors and to advise FWA immediately of any corrections.

8. Non-Recourse Funding- FWA Policy Regarding Non-Recourse Funding Companies

The FWA reserves the right to add the below disclaimer to all future advertisements in FWA publications. Due to the requirement to include this disclaimer in all advertising, website advertising is not available to non-recourse funding companies at this time. All printed ads will need to be reviewed and approved by the FWA before publication.

Disclaimer: An attorney should not discuss non-recourse advance funding with a client unless it is done in compliance with Florida Bar Ethics Opinion 00-3. The Florida Bar discourages the use of non-recourse advance funding companies. An attorney may provide a client with information about companies that offer non-recourse advance funding if it is in the client's interest and done in compliance with Florida Bar Ethics Opinion 00-3. The individual lawyer is responsible for ensuring that his or her conduct is in compliance with the Rules Regulating The Florida Bar and comports with Florida Ethics Opinion 00-03.

The FWA recommends that attorneys who do provide names of non-recourse advance funding companies to clients should provide only names of companies that are in conformity with the guidelines contained in the agreement between the New York Attorney General and certain companies dated Feb. 17, 2005. The FWA makes no determination or representation as to whether any particular non-recourse advance funding company is in conformity with Florida Bar rules or opinions, or any other guidelines and comports with Florida Ethics Opinion 00-03.

The Florida Workers' Advocates, Inc.
2017 Exhibitor & Sponsorship Application

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____

Company Web Site _____

Payment Information:

➤ Payment due by March 1, 2017

➤ By Credit Card: *(Circle type)*

Visa Master Card American Express

Card Number _____

Card Exp. Date _____

Name on Card _____

➤ By Check, make payable to:

 Florida Workers' Advocates, Inc.

➤ Mail to: Post Office Box 1734
Tallahassee, FL 32302-1734

Questions:

If you have any questions, please contact
RICHARD RUNGE, FWA Conference Coordinator
Phone: 305-776-9029
Fax: 786-513-0780
Email: richard@rmrevents.com

It is understood that this application will become a binding contract upon acceptance by FWA and incorporated into this contract are the attached terms, rules and regulations.

Authorized Applicant Signature

Print Name

Sponsorship Level *(please check)*

DIAMOND Corporate Sponsorship - \$50,000.00

Platinum Sponsor - \$25,000

Gold Sponsor - \$5,000

Silver Sponsor - \$2,500

Written cancellations of exhibit space received prior to March 1st of any will result in \$250 fee. No refunds will be made if cancellation is received after March 1st.

Names of booth personnel

The undersigned hereby applies for exhibit space at the 2014 Annual Educational Conference of Florida Workers' Advocates, Inc., and agrees to, if accepted, be bound by the attached conditions, rules and regulations.

Authorized Company Agent Signature

Printed Name of Authorized Company Agent

Authorized Company Agent's title (print or type)